Promotion with **EVENTS**

KenWaltersPromotions.com

Florida Economic Club.com

CommunityLeaderIntroductions.com

MayoralBall.com

ClearwaterMayoralBall.com (2024)

SarasotaMayoralBall.com (2024)

FortMyersMayoralBall.com (2024)

NaplesMayoralBall.com (2024)

StPeteMayoralBall.com (2025)

TampaMayoralBall.com (2027)

JacksonvilleMayoralBall.com (2027)

OrlandoMayoralBall.com (2027)



Fostering Interaction of Community Professionals Between Florida Cities

BUSINESS

Community Leader Socials

Monthly evening events

- 100 attend
- Average household income of \$100k
- Average age of 48

Community Leader Introductions

Breakfast, lunch or dinner that is the first to introduce new community leaders to the business community

- 300 attend and 200 have reserved tables
- Average household income of \$100k and \$300k for tables
- Average age of 52

Mayoral Ball

Evening inaugural formal

- 1.000 attend and 400 have reserved tables
- Average household income of \$100k and \$300k for tables
- Average age of 52

To benefit



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Est. 1984

Community Leader Socials

Florida Economic Club.org (public information)
Florida Economic Club.com (promotion)

TAMPA BAY Community Leader Socials

FloridaEconomicClub.org/TampaBay
First Wednesday of every month from 6:30 to 8:30 pm
They alternate locations in Hillsborough and Pinellas counties

SARASOTA Community Leader Socials

(beginning 2023)
FloridaEconomicClub.org/Sarasota

Second Wednesday of every month from 6:30 to 8:30 pm

FORT MYERS Community Leader Socials

(beginning 2024)

FloridaEconomicClub.org/FortMyers

Third Wednesday of every month from 6:30 to 8:30 pm

NAPLES Community Leader Socials

(beginning 2024)

FloridaEconomicClub.org/Naples

Fourth Wednesday of every month from 6:30 to 8:30 pm

Member Appreciation Parties in August and no events in July (no event in November and December in Naples)

- \$150 Display table for two and a mention of your sponsorship to the attendees
- \$500 Logo in the Tampa Bay Magazine event advertisement and on the website with URL link to your website, landing page, Facebook page, etc., display table for two and a one minute address by your representative to the attendees

Community Leader Introductions

CommunityLeaderIntroductions.com

Mayoral Ball

MayoralBall.com

- \$35 for presentation only (meal not included)
- \$250 Gift bag placement
- \$250 Reserved seat (if available after reserved table deadline)
- \$300 Vendor table
- \$500, \$350 or \$200 Full, half or quarter page ads in program
- \$500 Logo on all digital media
- \$500 Logo on table signs
- \$500 Table placement
- \$600 Logo on cocktail napkins
- \$1,000 Logo on gift bags
- \$1,500 Logo on admission mementos
- \$2,500 Reserved table of 10 for breakfast, lunch or dinner
- \$2,500 Logo on 2,500 invitations sent via U.S. mail and digital media and opportunity to purchase the contact list of attendees for an additional \$1,500 to send a tasteful letter or email and limited solicitation