

Ken Walters
PROMOTIONS & PRODUCTS



Promotion with
PRODUCTS
and **PRINTING**

Promotion with

PRODUCTS

KenWaltersProducts.com

What are Promotional Products?

Any tangible product on which you can have a customized logo or imprint

- Over 700,000 different items such as imprinted coffee mugs, magnets, pens and unique items like shoe laces and molded chocolates.
- Sportswear such as screen-printed T-shirts, embroidered shirts, jackets, caps, bags, towels, etc.

Why Buy from Us?

QUALITY - You'll be proud of the products we supply

From selecting items for your direct mail campaign and trade shows to customer appreciation gifts and employee incentives, we make sure the items you order will be well received, reflect the quality you request and represent your brand well.

SERVICE - You will not find better service in the industry

We'll work to...

- Understand your needs
- Suggest proven items that will help you accomplish your objectives
- Provide you with the most competitive pricing
- Meet your deadlines and help you with fulfillment

Wouldn't you rather work with one local consultant through the duration of your project that you can hold accountable rather than ordering online from a non-local source you may not be able to trust?

We can also create and operate your online company store!

CREATIVITY - You will be noticed with our creative products

The object is to have people keep the promotional products you give to them and be reminded of you time and time again. If you work with us to choose creative items and good plans to distribute them, you'll have a greater chance that your messages will be remembered.

DIGITAL MEDIA, EVENT & BUSINESS PROMOTION

A service no other promotional product provider can offer. We can promote your Tampa Bay event or business with our weekly emails, text messages, Facebook, LinkedIn, Twitter, our website and your presence at our annual signature events.

We'll even give you 10% of what you spend with us on your product and printing purchases towards your promotion!



What Do You Need?

ADMINISTRATION

Organization Identity and General Business Materials

- Letterhead, envelopes, business cards, brochures and catalogs
- Invoices, checks, forms, window envelopes and other envelopes
- Note cards and envelopes for more personal correspondence
- Mailing labels for use on odd-sized envelopes and packages
- Signs at your location and on company vehicles

Product Identification

- Identification labels, tags and nameplates to mark the products you sell or manufacture
- Gift bags, boxes and ribbon to present the products you sell
- Presentation folders and binders to present your information

HUMAN RESOURCES

Employee Identification and Recognition

- Uniforms, sportswear and name badges to identify associates
- Employee gifts and incentives to secure loyalty
- "Years of Service" pins and gifts
- Awards for customer service, quality and efficiency to encourage excellence and productivity
- Safety program incentives to reduce insurance costs

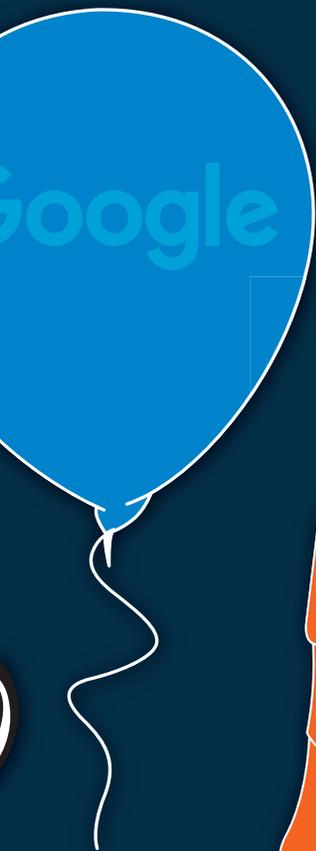
MARKETING

Potential Customer and Client Recruitment

- Direct mail programs to introduce your organization
- Trade show gifts so they will recall your organization
- Gifts to present on or after sales calls to encourage patronage
- Gifts to be given at events such as golf tournaments and sporting events
- Identify your needs for the year to make sure you have brochures and promotional products for every situation

Customer and Client Recognition

- Thank-you gifts for new business to secure loyalty
- Annual gift to secure loyalty and encourage referrals to your organization
- Membership cards to identify association with your organization



Promotion with

PRINTING

KenWaltersPrinting.com

We produce commercial offset, web, digital and on-demand printing engraving, embossing, foil-stamping, die-cutting, laser-engraving, thermography and laminating that includes traditional and liquid with full and spot UV and aqueous coatings .

Every care is taken to make sure that your Pantone Matching System (PMS) colors are matched, no matter what process we use.

This applies to our promotional products too!

We offer graphic design to our customers when they are using one of our five promotion services.

When we develop a graphic image for you, we make sure high and low-resolution electronic files are included for full-color, spot-color, 1-color and 1-color-line-art versions.



Est. 1984

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