

Promotion with **EVENT**

KenWaltersPromotions.com

CelebrateSinatra.com



1950's nightclub formal every year since Frank Sinatra's passing in 1998

SOCIAL

Usually the second Saturday in November

- 500 attend events and 100 have reserved tables
- Average household income of \$70k for events and \$150k for tables
- Average age of 46 for events and 50 for tables

To benefit



**St. Jude Children's
Research Hospital**

Ken@KenWalters.com

Call or text 813-251-0500
2108 West Southview Avenue
Tampa, Florida 33606-3106

Est. 1984

Promotion Opportunities

- \$85 to \$200 General admission set by bar and food offerings
- \$600 to \$1,000 Reserved table of four set by bar and food offerings
- \$2,500 Logo on 2,500 invitations sent via U.S. mail and digital media and opportunity to purchase the contact list of attendees for an additional \$1500 to send a tasteful letter or email and limited solicitation
- \$1,500 Logo on admission mementos
- \$1,000 Logo on gift bags
- \$600 Logo on cocktail napkins
- \$500 - \$350 - \$200 Full, half or quarter page ads in program
- \$500 Logo on all digital media
- \$500 Logo on table signs
- \$500 Table placement
- \$250 Gift bag placement