

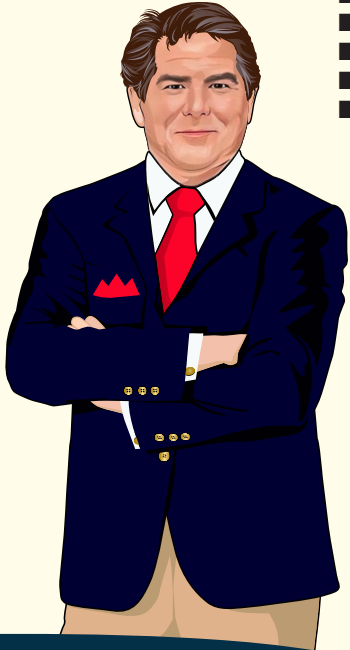
**EVENT CALENDAR**  
**TAMPA BAY**  
*Events*

Event calendar, weekly business & social event emails and social media

**KenWaltersEvents.com**

**KenWaltersPromotions.com** - promotion

- Over 16,000 email contacts
- Thousands of contacts on social media
- Average household income of \$70k
- Average age of 39
- Average open rate of 60% and click rate of 7%
- Over 3,000 website visitors per month



**BUSINESS EVENTS**



Fostering interaction of community professionals between Florida cities

**FloridaEconomicClub.org**

**FloridaEconomicClub.com** - promotion

**MayoralBall.com**

**CommunityLeaderIntroductions.com**

**COMMUNITY LEADER SOCIALS**

Tampa Bay - 1st Wednesdays of the month

Sarasota - 2nd Wednesdays of the month

- 100 attend
- Average household income of \$100k
- Average age of 48
- Over 100 members

**SOCIAL EVENTS**



**SPRING FLING** - March garden party

**SUMMER SOIREE** - Summer formal

**ANNUAL EVENT** - Fall formal

**CelebrateSinatra.com**

**CelebrateSinatraCares.org**

**KenWaltersPromotions.com** - promotion

- 500 attend events and 100 have reserved tables
- Average household income of \$70k for events and \$150k for tables
- Average age of 46 for events and 50 for tables

**PRIVATE EVENTS**



Private member travel and socials

**RooseveltSocialClub.com**

**KenWaltersPromotions.com** - promotion

- 75 members and an average of 40 attend
- Average household income of \$300k
- Average age of 46

**COMMUNITY ATTRACTION**



A walking trail to showcase individuals from Tampa (or who spent their creative years there) that have made national contributions to or our cultural heritage

**TampaWalkoffFame.org**

**TampaWalkoffFame.com** - promotion

The location will probably be in downtown Tampa and may include, but not limited to:

Wade Boggs, Ray Charles, Ella Fitzgerald, Dwight Gooden,

Hulk Hogan (Terry Bollea), Loren Hutton,

Gypsy Rose Lee (Rose Louise Hovick),

Thelma "Butterfly" McQueen,

George Steinbrenner and Channing Tatum

- Over 500,000 will view per year
- Annual press event will mention all sponsors

Promotion with  
**EVENT CALENDAR,**  
charity **EVENTS** and  
**COMMUNITY ATTRACTIONS**

*Est. 1984*

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