

EVENT CALENDAR
TAMPA BAY
Events

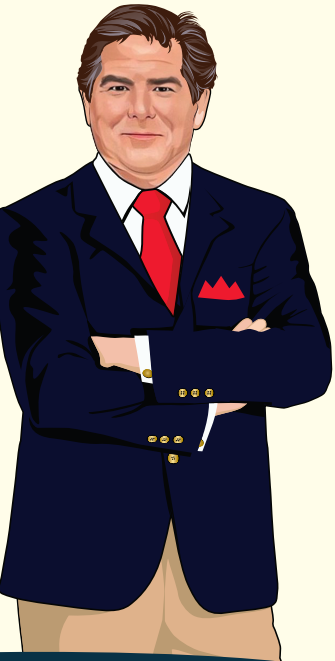


Event calendar, weekly business & social event emails and social media

KenWaltersEvents.com

KenWaltersPromotions.com - promotion

- Over 16,000 email contacts
- Thousands of contacts on social media
- Average household income of \$70k
- Average age of 39
- Average open rate of 60% and click rate of 7%
- Over 3,000 website visitors per month



Promotion with
EVENT CALENDAR,
charity **EVENTS** and
COMMUNITY ATTRACTIONS

SOCIAL EVENTS



SPRING FLING - March garden party

SUMMER SOIREE - Summer formal

ANNUAL EVENT - Fall formal

CelebrateSinatra.com

CelebrateSinatraCares.org

KenWaltersPromotions.com - promotion

- 500 attend events and 100 have reserved tables
- Average household income of \$70k for events and \$150k for tables
- Average age of 46 for events and 50 for tables

BUSINESS EVENTS



Fostering interaction of community professionals between Florida cities

FloridaEconomicClub.org

FloridaEconomicClub.com - promotion

MayoralBall.com

CommunityLeaderIntroductions.com

COMMUNITY LEADER SOCIALS

Tampa Bay - 1st Wednesdays of the month

Sarasota - 2nd Wednesdays of the month

- 100 attend
- Average household income of \$100k
- Average age of 48
- Over 100 members

PRIVATE EVENTS



Private member travel and socials

RooseveltSocialClub.com

KenWaltersPromotions.com - promotion

- 75 members and an average of 40 attend
- Average household income of \$300k
- Average age of 46

COMMUNITY ATTRACTION



A walking trail to showcase individuals from Tampa (or who spent their creative years there) that have made national contributions to our cultural heritage

TampaWalkoffFame.org

TampaWalkoffFame.com - promotion

The location will probably be in downtown Tampa and may include,

but not limited to: Julian Edwin "Cannonball" Adderly, Francis Bellamy, Brooke Bennett, Wade Boggs, Hulk Hogan (Terry Bollea), Aaron Carter, Nick Carter, John Cena, Ray Charles, Alvin Joseph Downing, Ella Fitzgerald, Dwight Gooden, Gypsy Rose Lee (Rose Louise Hovick), Loren Hutton, Shock G (Gregory Edward Jacobs), Derrick Jeeter, Tony La Russa, Brutus "The Barber" Beefcake (Edward Harrison Leslie), Al Lopez, Billy Mays, Thelma "Butterfly" McQueen, Ferdie Pacheco, Sarah Paulson, Leroy Selmon, Gary Sheppard, Brittany Snow, George Steinbrenner, Stephen Stills, Channing Tatum, Owen Teague, Bishop Bullwinkle (Bernard Thomas), Ernest Ivy Thomas Jr., Mel Tillis, Dreama Walker, Sean Waltman and Slim Whitman

- Over 500,000 will view per year
- Annual press event will mention all organizations

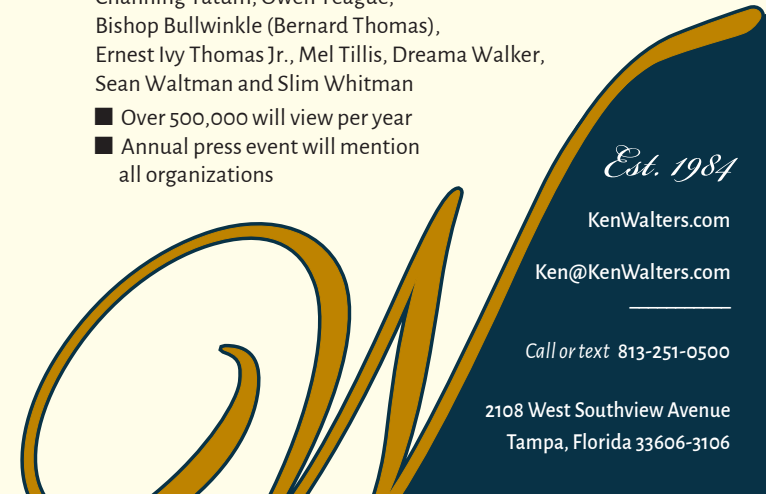
Est. 1984

KenWalters.com

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TAMPA BAY Events

\$250 \$500 \$750 \$1,000 \$2,500 \$5,000 \$7,500 \$10,000 \$25,000 \$50,000 \$100,000

EVENT CALENDAR Event calendar, weekly business & social event emails and social media

BUSINESS PROMOTION ON WEBSITE AND WEEKLY EMAIL

\$10,000 for one year for presenting position for SOCIAL and BUSINESS emails and website **2 EMAILS PER WEEK**

\$6,000 for one year for presenting position for SOCIAL or BUSINESS emails and website **1 EMAIL PER WEEK**

\$500 for the first month and \$150 for every additional pre-paid month for SOCIAL and BUSINESS emails* **\$500 1 MONTH - \$1250 6 MONTHS - \$2150 1 YEAR WITH 2 EMAILS PER WEEK**

\$300 for the first month and \$100 for every additional pre-paid month for SOCIAL or BUSINESS emails* **\$300 1 MONTH - \$800 6 MONTHS - \$1400 1 YEAR WITH 1 EMAIL PER WEEK**

*One year contract required for promotion on website

EVENT PROMOTION ON WEBSITE AND WEEKLY EMAIL

\$500 for the first two months and \$100 for every additional month for SOCIAL and BUSINESS emails **\$500 2 MONTHS - \$1100 6 MONTHS - \$2000 1 YEAR WITH 2 EMAILS PER WEEK**

\$300 for the first two months and \$100 for every additional month for SOCIAL or BUSINESS emails **\$300 2 MONTHS - \$700 6 MONTHS - \$1300 1 YEAR WITH 1 EMAIL PER WEEK**

EVENT OR BUSINESS PROMOTION IN EXCLUSIVE EMAIL

\$300 per email (must have contract for one of the above/monthly included in presenting position)



BUSINESS EVENTS

COMMUNITY LEADER SOCIALS: 10 per year plus member-only cocktail party

\$10,000 for one year for presenting position

\$6,000 for one year

\$750 per event **\$750 1 MONTH - \$2250 3 MONTHS - \$3750 5 MONTHS**

\$250 for display table for one monthly event and \$150 for every additional pre-paid monthly event **\$250 1 MONTH - \$550 3 MONTHS - \$850 5 MONTHS**



SOCIAL EVENTS

March - Spring Fling / July - Summer Soiree / November - Annual

\$25,000 for presenting position for all three events **1 YEAR**

\$10,000 for presenting position per event **4 MONTHS**

\$6,000 for all three events **1 YEAR**

\$2,500 per event **4 MONTHS**



PRIVATE EVENTS To be determined



COMMUNITY ATTRACTION

\$100,000 presenting position on directory monument for 20 years

\$50,000 presenting position on directory monument for 5 years

\$25,000 for 20 years on walking trail tablet and directory monument

\$10,000 for 5 years on walking trail tablet and directory monument

